

FIG. 1

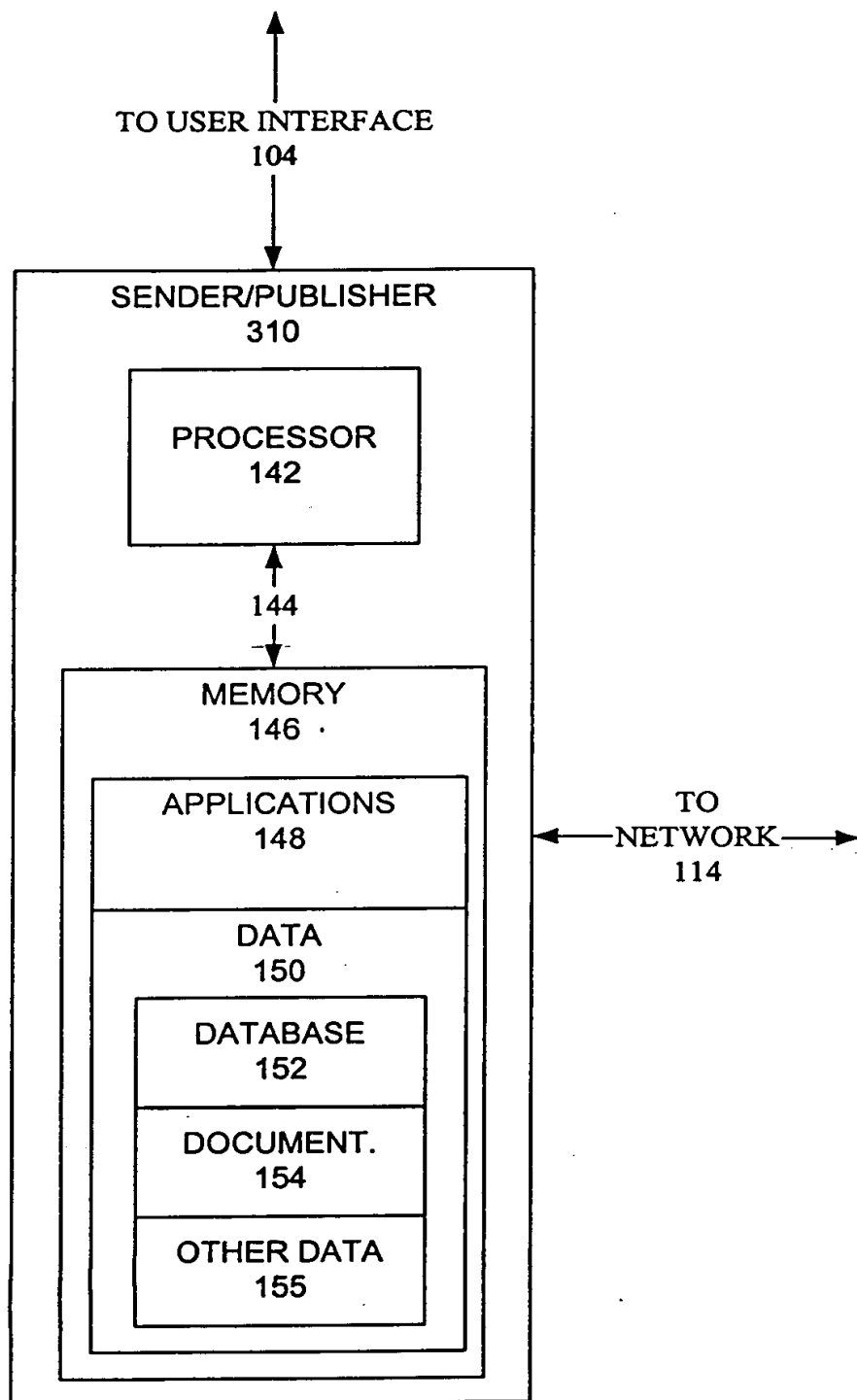


FIG. 2

004077-19990260

400 → STORYTELLER ID = ECOUPON5  
 402 → PRODUCT VIDEO = BOOKRETAILER.COM\PROMO24\ISBN12980.MPG  
 404 → PRODUCT PICTURE100DPI = BOOKRETAILER.COM\PROMO24\ISBNL2980 100DPI.JPG  
 406 → PRODUCT PICTURE200DPI = BOOKRETAILER.COM\PROMO24\ISBNL2980 200DPI.JPG  
 408 → PRODUCT AUDIO ENGLISH = BOOKRETAILER.COM\PROMO24\ISBNL2980 ENG.WAV  
 410 → PRODUCT AUDIO SPANISH = BOOKRETAILER.COM\PROMO24\ISBNL2980 SPAN.WAV  
 412 → PRODUCT TEXT ENGLISH = BOOKRETAILER.COM\PROMO24\ISBNL2980 ENG.WAV  
 414 → PRODUCT TEXT MANDARIN = BOOKRETAILER.COM\PROMO24\ISBNL2980 SPAN.UNI  
 416 → OFFER TEXT ENGLISH = BOOKRETAILER.COM\PROMO24\ISBNL2980 OFFER ENG.TXT  
 418 → OFFER TEXT SPANISH = BOOKRETAILER.COM\PROMO24\ISBNL2980 OFFER SPAN.TXT  
 420 → PRODUCT SKU = 98374822  
 422 → FULFILLMENT SERVER URL = BOOKRETAILER.COM\PROMO24\ISBNL2980 OFFER ENG.TXT  
 424 → FIRSTNAME = DAVE  
 426 → EMAIL ADDRESS = DAVESAXBY@HOME.COM  
 428 → CUSTOMER ID = 29604830  
 430 → MASTER DATABASE ID = BOOKRETAILER ECOUPON PROMOTION 24

FIG. 3

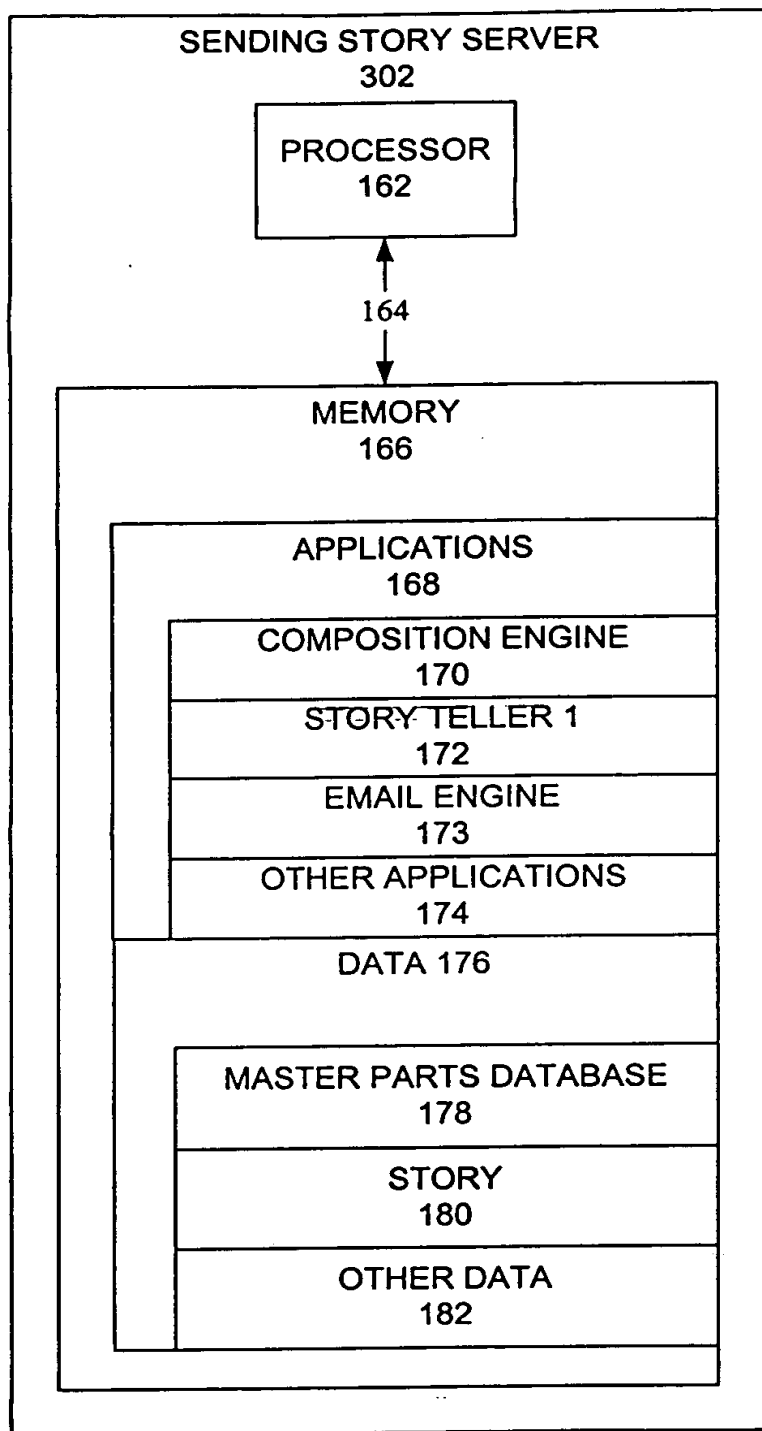


FIG. 4

STORY ENABLED CLIENT  
336

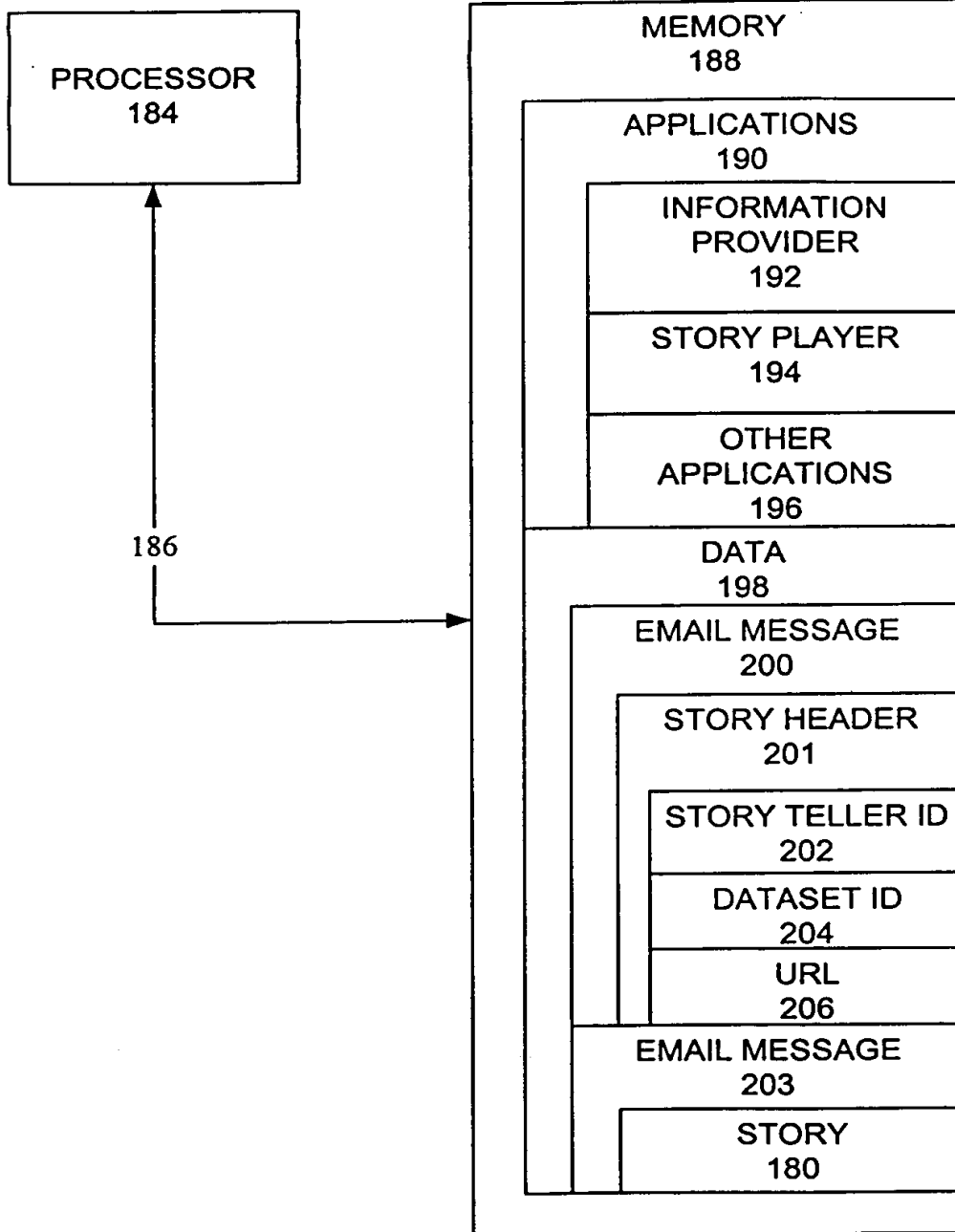


FIG. 5

004071-13990460

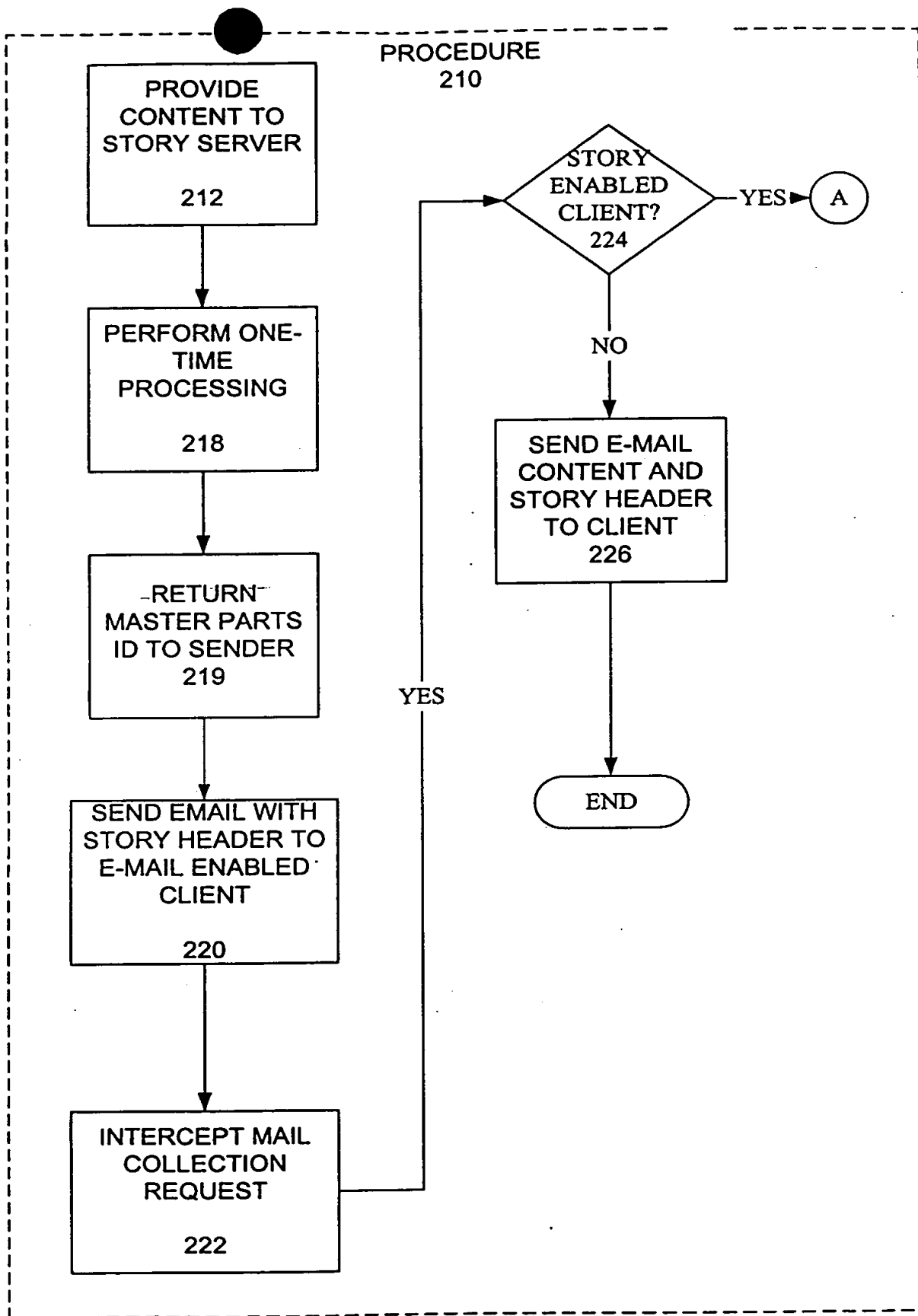


FIG. 6

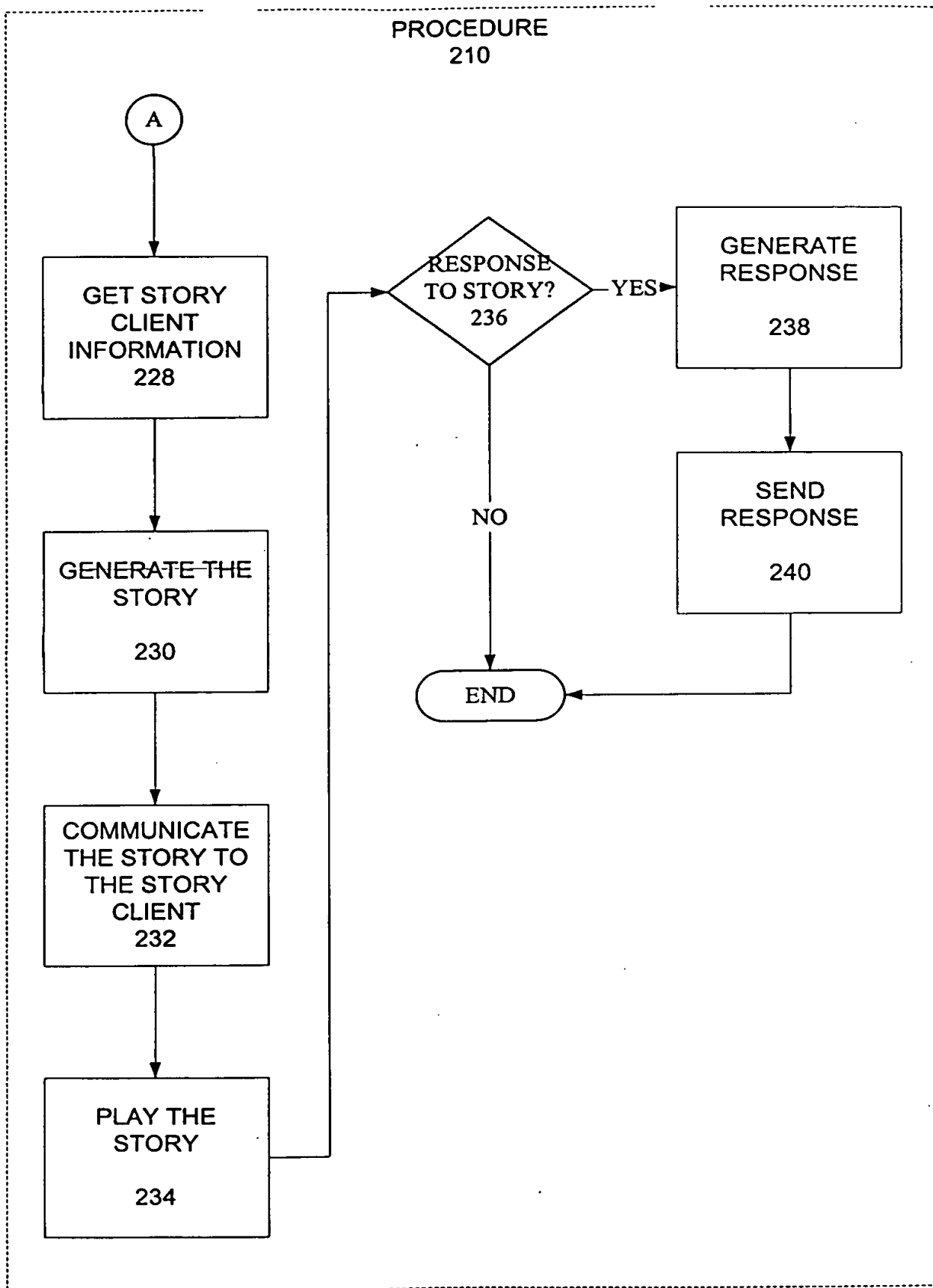


FIG. 7

09706661.110400  
004077" T999760

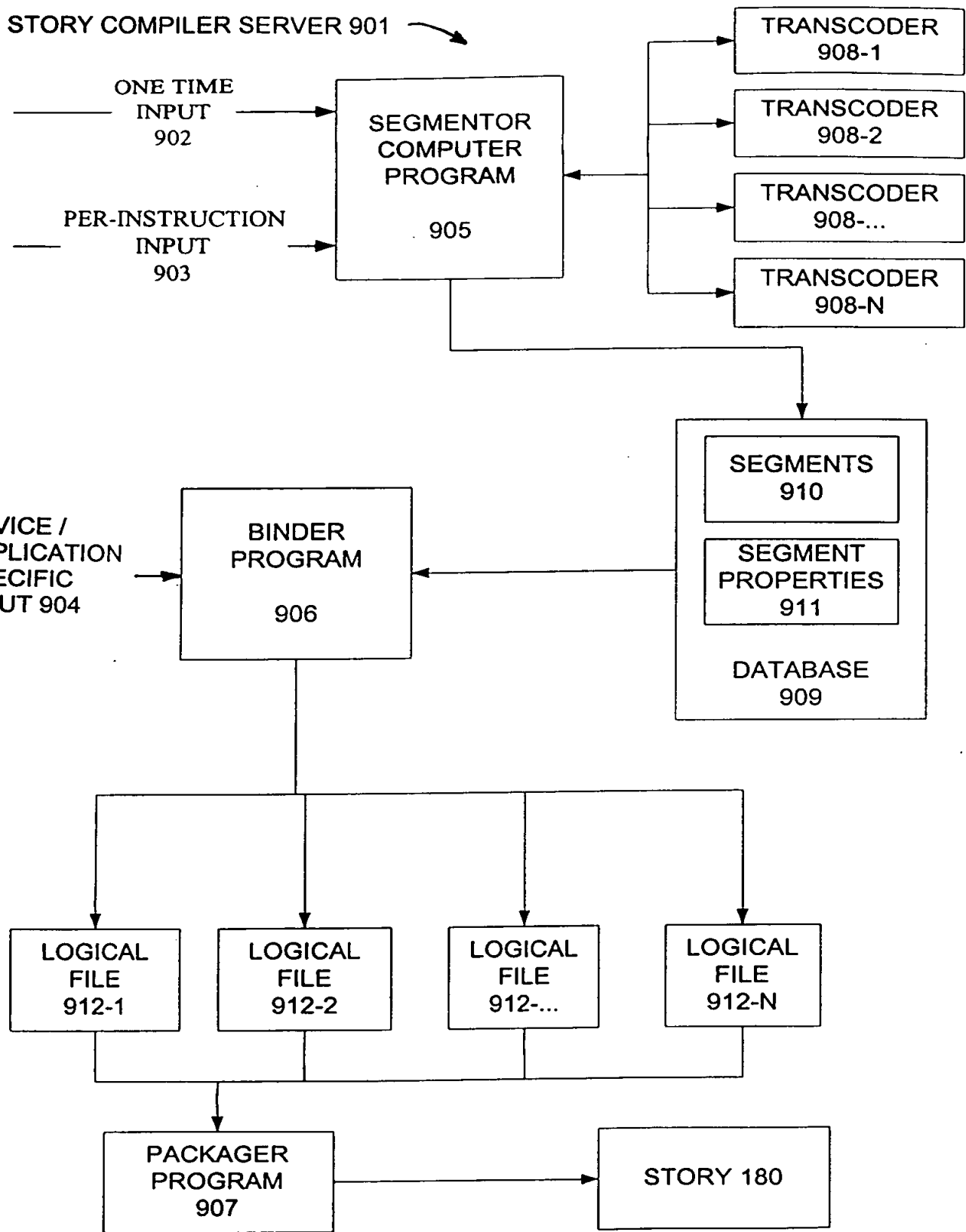


FIG. 8



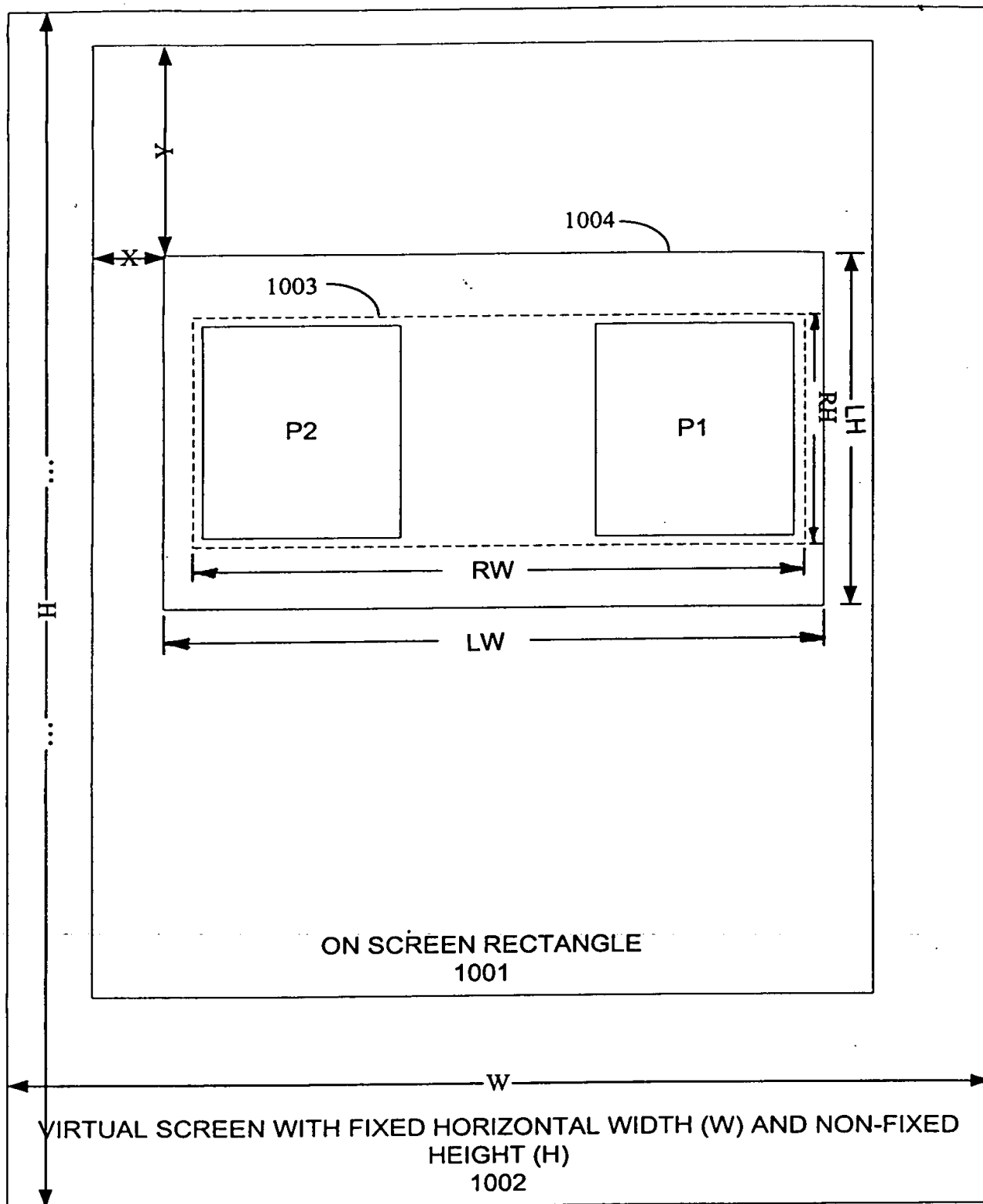


FIG. 9